



## USE CASE

# Email Contains Invaluable IP that can Benefit an Organization if Captured and Stored Accurately

## CHALLENGE

A personal claims unit in a national insurance company performing underwriting needed to store emails with claims information in a central repository which was searchable when pursuing a claim file.

- Their current solutions only captured the body of their emails, not the header, footer or subject which lost valuable IP
- They needed small file sizes to make files readable by agents in the field on their mobile devices and reduce storage costs
- The system had to handle upwards of 1,500 emails per day, 4,500 pages per week

## RESULT

The Adlib solution renders all emails to high fidelity PDF which allows the insurance agents to be able to search on all information.

- They decommissioned their previous costly and insufficient solution
- Agents have complete access to information internally and in the field
- There is a single point of information management with high availability and failover
- Elimination of manual workflows increased organizational efficiency
- Demonstration of compliance aligns with records retention standards
- Capability to handle increasingly large volumes of documents is inherent in deployment
- Security is ensured with a locked output format

## INDUSTRY

Insurance



## REPOSITORY

IBM FILENET

## WHAT IS ADVANCED RENDERING?

Helping organizations globally unlock the value in unstructured content, Adlib's Advanced Rendering technology takes the most commonly-used Enterprise Content Management (ECM) systems to a new level through content standardization.

By automating the conversion of content from multiple sources into more manageable and usable formats, Adlib enhances content throughout its lifecycle, facilitating advanced data extraction, classification, long-term digital preservation and more.

Adlib PDF Enterprise is the next-generation of Advanced Rendering technology that is ideal for environments with a high volume of unstructured content where accurate, scalable and highly-available data is required across the enterprise.