

## Connecting Multiple Systems to Free Dark Data

Adlib integrated with both Microsoft® SharePoint® and OpenText® in order to render the content in TIFF files to high-fidelity, searchable PDFs, and make this insurance organization's dark data usable.

### THE CHALLENGE

An international insurance company was looking to migrate their existing TIFF files into high-fidelity, searchable PDFs to turn some of their current dark data into usable information, while integrating with their current systems.

They were faced with a number of difficult challenges. This organization needed to:

- Ensure that their content in the current TIFF files was made text-searchable
- Find a solution to make their dark data usable
- Implement software which can integrate with both Microsoft SharePoint and OpenText

### THE RESULT

Adlib's integration capabilities with multiple ECMs proved to be useful for this insurance organization. They were able to extract TIFF files from one repository, convert them and apply OCR, and place them into another repository.

By using Adlib PDF, this insurance organization was able to achieve a number of benefits:

- Connection to SharePoint to move stored TIFF files to Adlib
- Successful conversion and OCR application
- Ability to connect to OpenText to place final files
- Conversion of dark data into searchable and usable information

**Advanced Rendering enabled this international insurance organization to free their dark data and turn it into usable, sharable and accessible information.**

### THE INDUSTRY

Insurance



### THE SYSTEMS

 SharePoint  OPENTEXT

### THE DOCUMENTS

TIFF FILES

### WHAT IS ADVANCED RENDERING?

Advanced Rendering technology takes basic document-to-PDF conversion to a higher level by integrating into the most commonly-used Enterprise Content Management (ECM) systems and automating the conversion of content from multiple sources into more manageable and usable formats to enhance documents at each of the 4 stages of the document lifecycle: capture, manage, archive and deliver.

Adlib PDF Enterprise is the next-generation of Advanced Rendering technology that is ideal for high-volume environments where accurate, scalable and highly-available document-to-PDF conversion and transformation services are required across the enterprise.