Drive End-to-End Data Protection with Adlib Protect

Adlib Protect allows financial services firms to easily discover, analyze, and protect every source of sensitive data wherever it may be hidden. Whether it’s hidden in unstructured documents or proliferated across ECMs, cloud services, file shares, email systems, and/or servers, Adlib Protect allows banks & insurers to gain full visibility into all sensitive data.

Adlib Protect allows financial services firms to:

1. Identify & analyze where sensitive data is stored
2. Catalog & analyze business-relevant data from all sources,
3. Classify data to ensure sensitive information is properly handled
4. Protect sensitive data from improper access
5. Improve visibility into legacy documents containing sensitive information & identify + protect PII within documents before moving to the cloud.

Adlib Protect provides financial services firms with the ability to:

1. Identify sensitive data & determine where it is stored
2. Ensure corporate policies are being enforced
3. Classify sensitive data across all vendors
4. Manage access to sensitive data
5. Improve legacy document handling

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90% of financial institutions reported being targeted by malware in 2018.

79% of financial CISOs said threat actors are deploying more sophisticated attacks.

67% of financial institutions reported an increase in cyber attacks from 2018-2019.

26% of financial enterprises faced a destructive attack in 2018.

49% of consumers are unlikely to do business with a company where non-sensitive information was stolen.

50% of consumers are willing to take legal action against breached companies that had consumer data stolen.

50% are willing to switch vendors for better data security.

47% say that personal data protection is priority #1 when selecting a new vendor.

Why are banks & insurers struggling to protect sensitive client data?

1. Dark Data: 80% of data is hidden in unstructured formats across email, MS Office applications, images, CAD docs & within various fileshares.
3. PII Tunnel Vision: Most firms focus solely on PII vs. protecting sensitive data in all its forms (PII, NPI, PHI, SPI, PCI & more).
4. Duplicated Documents: Customer documentation & sensitive personal information is duplicated across fileshares, repositories & departments—with no single source of truth.
5. Not Knowing Where Sensitive Data is Stored: Sensitive data is hiding in locations most firms can’t easily protect & don’t think to check (emails, image files, inaccessible legacy files & more).

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