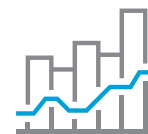# Adlib

Content Intelligence Cloud for Supply Chain Management

Fortify Your Supply Chain & Drive Greater Value

From handling elaborate onboarding requirements to keeping a watchful eye on supplier performance, running a rock-solid supply chain isn't easy. If business leaders don't find a way to increase visibility into their supply chain, they will be unable to adapt to inevitable disruptions. The difference between companies burdened by ever-changing trade routes and those that can pivot without skipping a beat is intelligent data. Adlib helps you strengthen your supply chain from end to end, so you can keep business moving.

Supply Chain Management Challenges

Unanticipated disruptions and delays impacting agility, decision-making, and increasing overall business risk.

Unstructured data locked in silos, leading to poor access, visibility, and data quality—costing millions in lost efficiency.

Dark purchasing and inefficient manual processes—leading to long process cycles, poor customer experience, and slower time to market.

Inability to address growing demands for Environmental, Social, and Governance (ESG) sourcing and traceability, eroding consumer trust and loyalty.

60% of CPOs cite poor master data quality, standardization, and governance as the biggest 3 challenges to procurement.

— Deloitte

Establish One Version of the Truth

Adlib's Content Intelligence Cloud for supply chain management enables companies to make sense of vast volumes of complex documents like emails, contracts, and scanned images that have the potential to reveal insight and fuel innovation. Once businesses discover, clean up, and transform this unstructured data into intelligent data, they can focus on being competitive and agile, while earning the trust and loyalty of their customers.

REDUCE DISRUPTIONS
Adapt to future uncertainty by gaining visibility into supplier compliance and performance before adding them to the supply chain.

DRIVE EFFICIENCY
Remove manual processing to prevent supply chain bottlenecks.

ACCELERATE TIME-TO-MARKET
Onboard new suppliers faster by automating the document review and analysis process.

WIN CONSUMER TRUST
Access supplier certification, ESG, and responsible sourcing mandates.
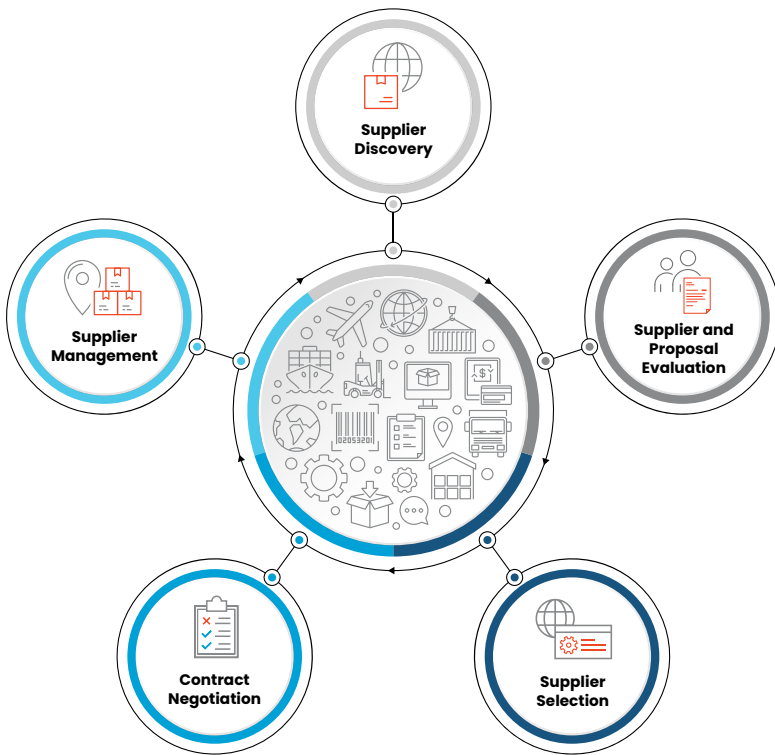
GAIN VISIBILITY
Track quarterly business reviews, performance reviews, court filings, and regulatory compliance.

> 63% of consumers refuse to buy products and services from companies they do not trust as supply chain traceability is a key criterion for them.
>
> — Accenture

Supply Chain Management Framework

By leveraging Adlib's Content Intelligence Cloud, supply chain leaders and their functional teammates can automate the five-step framework: discover, select, evaluate, negotiate, and manage. By doing so, they achieve greater agility, resiliency, and stronger supply chain management.

Five-Step Supplier Management Framework

1 Supplier Discovery
Replace arduous manual processes to manage supplier data with automation.

2 Supplier Evaluation
Classify and extract key data to accelerate the supplier discovery and evaluation phase.

3 Supplier Selection
Find, classify, and extract data around product, ingredient, geographics, and sourcing.

4 Contract Negotiation
Perform signature detection, duplication detection, strikethrough, and document comparison.

5 Supplier Management
Leverage automation and AI to assess, monitor, and mitigate supplier risk on an ongoing basis.

Strengthen Your Supply Chain with Adlib

See how Adlib can help you streamline your supply chain and drive business value.

[REQUEST MORE INFORMATION]