▲ Adlib

Content Intelligence Cloud the Super Power for RPA

Fuel RPA Solutions with Intelligent Data and Achieve Hyperautomation

Companies are turning to RPA to boost their digital transformation efforts. Having bots take over repetitive, mundane tasks that drain resources just makes sense. Employees can focus on executing higher-value tasks like providing a more elegant customer experience and delivering innovative new products and services that may give them a leg up over the competition. However, for RPA initiatives to succeed, the steep expectations leaders have of what RPA can accomplish for their businesses must align with how they fuel these solutions.

Banks, insurance, life sciences and pharmaceutical companies are trying to streamline compliance and onboard clients faster to deliver enhanced, risk-free experiences. Banks are grappling with massive volumes of data and trying to find ways to leverage that information to meet growing customer expectations. Insurance businesses are looking to reinvent themselves by accelerating policy onboarding and claims management to reduce costs, deliver enhanced customer experiences, and compete at a higher level. Life Sciences & Pharmaceutical companies are trying to identify faster routes to market to deliver life-saving drugs and devices.

The RPA industry will grow from $250 million in 2016 to $2.9 billion in 2021.

— Forrester Research

RPA Challenges

It is clear that RPA holds great potential to help companies digitize and focus on streamlining business processes. However, if RPA is not properly planned for, or implemented, leaders may unknowingly hinder results.

- The time and cost to deliver RPA tend to be underestimated by organizations. 63% said their expectations of time to implement were not met and 37% said their expectations of cost to implement were not met. – Deloitte Global RPA Survey

- For the majority of organizations (63%), implementation will involve working alongside a dedicated third-party partner due to a lack of specialist skills. – Deloitte Global RPA Survey

- Most executives believe that their organizations lack data science, machine learning, and other AI/cognitive skills for process automation. Percentages of executives who think their enterprises lack a specific skill set for each automation capability are:

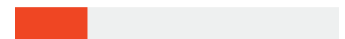**90% for basic process automation**
— Gartner

89% for advanced process automation
— Gartner

75% for intelligent process automation
— IBM

Only 20% of executives surveyed have yet to establish plans to retrain or reskill their workforce
— IBM

Several RPA failures include:

- Enterprises do not provide sufficient RPA program oversight.

- RPA implementation is limited to low-level tasks that generate minimal RPA value.

- Non-technical employees are not included in bot development. These are the employees with insight into how automation can advance business goals.

Empower Employees to Bring Greater Business Value

Adlib's Content Intelligence Cloud transforms complex, unstructured content into intelligent data that enables enterprise leaders to leverage the best of RPA. Powered with intelligent data, RPA can streamline workflows, reduce operational costs, and maximize employee potential by quickly gathering information from various sources, validating it, arranging it in a clear format, and sharing critical information with downstream sources.

Enhance Customer Experiences
Enterprises can speed up a wide range of data-rich, client-facing processes with RPA tools and deliver customized products.

Accelerate Time To Market
Bots complete repetitive, tedious tasks freeing employees to focus on higher-value tasks like getting products to market faster.

Boost Business Performance
Streamline business operations and increase productivity for overall cost savings and business growth.

Fuel Innovation
Leverage RPA to support new products and services, such as on-demand pricing and customized product recommendations.
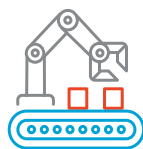
Streamline Workflows
Reduce the amount of time spent on low-value tasks and experience fewer errors associated with manual processing.

Meet Compliance
RPA lowers end-to-end cycle and processing time. Companies can meet regulatory compliance faster and with fewer resources.

98% of IT leaders say automating business processes is vital to driving business benefits.

— Automation Anywhere

Five Steps to Transform Unstructured Data

Adlib's Content Intelligence Cloud is based upon five essential steps to find, transform, and apply unstructured data to accelerate workflows, address risk, and bolster performance.

Discover

Valuable information can be buried under hundreds of different file formats and siloed across various systems and departments. Automation makes it possible to discover unstructured data across an enterprise regardless of location or format.

Enrich

Utilize OCR or create PDFs to generate content that can be searched for, read, and analyzed by RPA systems. Converting unstructured data enables companies to extract more significant ROI from these systems.

Classify

Build trainable AI models that categorize and meta-tag documents faster and more scalable than humans can perform with fewer errors.

Extract

Classified, metadata-rich content can be analyzed, sorted, and filtered to surface data-driven insights that fuel innovation and intelligent decisions.

Empower

Clean, structured data is automatically delivered to the people, processes, and technology that rely on it to reduce risk, improve customer experiences, boost brand integrity, meet compliance, and increase profits.

By 2024, organizations will lower operational costs by 30% by combining hyperautomation technologies with redesigned operational processes.

— Gartner

Let Adlib help you get the most out of your RPA investment.
Book a Discovery Call Today!

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