Adlib

Classification driven by AI

Making information accessible to meet critical business goals is a key objective for many enterprise organizations. With the unprecedented growth in unstructured data, organizations need a scalable, trainable, AI-supported approach to Classification to turn their documents into usable and actionable information.

Finding Information is estimated to account for 19%* of all working time spent by knowledge workers. Making data findable increases the efficiency of document-centric processes including contracts management, resolution planning, and regulatory information management.

Compliance alignment rates are a huge concern for enterprise organizations. 35% of the digital universe is subject to compliance regulations. Content that is de-duplicated and has undergone defensible deletion is essential.

Mobilize hidden data with Intelligent Classification and Extraction

Adlib is the world leader in helping organizations leverage the value in their unstructured content. Adlib's Classification process starts by looking at the content and mapping out the flow and the makeup of the document. The process then assigns each piece of content a unique identifier which enables the fastest and most accurate comparison of content in the industry. Classification and downstream processing can be accomplished with nominal manual intervention required.

* Source: International Data Corporation (IDC); McKinsey Global Institute analysis

ARCHITECTURE HIGHLIGHTS

- Standardize content with document conversion technology
- Classify 300+ file types
- Scale easily to meet growing job volumes
- Implement in one department or across the enterprise, as a shared service, service bureau, or in the cloud
- Integrate with ECMs, PLMs, ARs and more
- Add compression to reduce storage and file transfer costs
- Redact all or certain categories of content
- Automate archiving for all or specific categories and follow time stamps or other guidelines

FEATURES & BENEFITS

- Improve findability of content
- Give maximum overview of data and capture trends
- Perform analytics on vital information only
- Reduce dark & dirty data
- Reduce storage costs
- Increase productivity and job satisfaction of employees
- Limit human error in tagging metadata
- Standardize categorization of content enabling ongoing automation of classification

Adlib augments traditional information management systems like enterprise search, content management and business workflow engines by mapping all components in unstructured content including intelligent mapping of text, images and content flow.

90% of enterprise data is unstructured content. Many vendors claim to have the answer to automatically capture, protect, activate, analyze, and engage that content—or to classify it. However, the industry is taking note that a 100% automated classification there is now a focus on trainable, AI-based Classification, an approach how to classify unstructured content. Adlib's intelligent classification solution can help enterprise organizations answer these questions:

What to delete? It is estimated that up to 70% of an enterprise's big data is junk. Adlib's solution allows for easy disposal of unnecessary data, allowing an organization to focus on valuable intellectual property.

What to keep? Archiving of certain documents is essential for companies to be in compliance and may be useful for trend analysis over long periods of time. Classification allows for automated identification of what is needed for long term digital preservation to align with regulatory or business intelligence requirements.
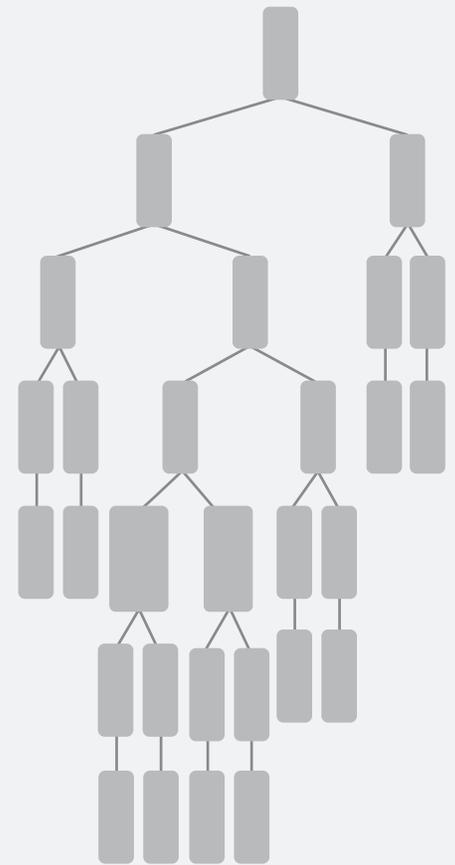
How to protect? Breaches of data security continue to be rampant. Adlib can identify sensitive information and flag those documents for redaction or special dispensation.

How to find? eDiscovery costs can cripple an organization. Adlib's technology gets to a granular level that does not miss information and can be deployed extremely rapidly, making finding content easy for document-centric processes including contracts management, resolution planning, and regulatory information management.

How to read? Software changes are of concern to companies who want to ensure they can open content years from now. Standardized content formatting eliminates the need to support old versions and any fears about opening files now and in the future.

By using AI-based Classification, organizations, organizations can drive better business results by unlocking the value in their unstructured content. In turn, organizations can meet compliance regulations, archive content for long-term retention, and perform other downstream business processes.

Classified content is
usable content.

Find out more,
contact Adlib today!