



# Content Intelligence for M&A

## Gain an Edge as You Grow

Completing a merger or acquisition is a high-stakes game. There is intense competition between buyers, acquirers are sitting on record levels of cash, and aggressive bidding wars have become the norm. Once the deal is done, the race is on to drive maximum revenue and ROI. Dealmakers must also migrate and make sense of the massive influx of legacy and inherited documents flowing into the new organization. Without the right technology, it can take many months or years to clear this administrative hurdle. Don't weaken the value of your hard-won deal. Grow smarter with Adlib.



## Drive Value Across the Entire M&A Cycle

Adlib for M&A expedites post-deal ingestion, helping you reach ROI in record time. With Adlib's Content Intelligence platform, it's easy to cleanse and consume all contracts aligned to your rules and regulations. Intelligent data enters the new organization, risk and opportunity reveals itself, and you reap ROI faster.



### ACCELERATE TIME-TO-ANSWERS

Swiftly gauge the value of a pending deal and drastically improve the productivity of your in-house legal counsel.



### UNCOVER RISK

Quickly find sensitive data (intellectual property, regulatory and compliance documentation, PII, and more) in legacy and inherited contracts.



### REVEAL REVENUE

Dive deep into your contract documents to find new revenue streams. Quickly identify unfavourable terms and opportunities for price increases, cross-selling, and upselling.

# Drive, Deliver, Grow



## DRIVE

Strike high-yielding deals & make your investment case with conviction

## DELIVER

Quickly execute on post-close integration to create value

## GROW

Accelerate the transfer of key intelligence & drive record revenue

## HELPING BUSINESS LEADERS & IT TEAMS

### Identify Risk

- Use data (not gutfeel) to identify acquisition targets.
- Strike more favourable deals.
- Ensure success through robust governance.

### Assess Impact

- Discover contracts across functions and lines of business.
- Assess transitional and organizational impact.
- Gauge risk & scope for detailed contract re-papering.

### Fastrack ROI

- Accelerate the transfer of key intelligence.
- Quickly comb through legacy & inherited contracts to identify new revenue streams.
- Improve integration team workflows by feeding intelligent data to people, processes, and systems.
- Reduce the time & human judgement a traditional M&A requires.



## Grow Smarter with Adlib

See how Adlib can help you drive maximum value from your merger or acquisition.

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