BETTER TOGETHER

Help Your Clients Do More with Less by Partnering with Adlib

With 20 years of experience, we help our partners add critical capabilities to their solution offerings and deliver significant value. Reimagine what your customers can do with the power of intelligent data.

"I'm continually impressed at the innovation our teams create with our partners, who harness the power of Adlib's Content Intelligence platform in new and exciting ways around the globe. We truly work better together."

— Brett Melon, CEO

The Adlib Difference

We amplify human potential to maximize business performance. Our Content Intelligence, Contract Analytics, and Content Transformation solutions make it easy to discover, standardize, classify, extract, and leverage clean unstructured data from complex unstructured documents. Unlock the power of your customers' unstructured data—documents, images, web pages, CAD drawings, and more—to deliver faster access to insights that power better business decisions.

With Adlib, you can help your customers:

- Make better, data-driven business decisions
- Get answers and insights more quickly
- Digitally transform business processes
- Find, understand, and address risky data
- Improve retention and customer loyalty

Unlocking the power of your customers' unstructured data makes the difference.

Get Ahead of the Competition

Enhance your solutions with Adlib's Content Intelligence capabilities, increasing speed-to-market with an integration that easily works for both cloud and on-prem. Unlocking the power of your clients' unstructured data puts you ahead of the competition and allows you to deliver a high-quality, seamless customer experience.

Manage Customer Risk

Whether your customers are trying to find PII, respond to LIBOR risk, demystify IFRS change, or make their merger or acquisition more profitable, there's one common thread: contracts. Contracts are one of the riskiest, most complex, and most valuable documents an enterprise can hold.

To sidestep risk and reveal opportunity, enterprises need to get at the data in their contracts quickly and cost-effectively. With Adlib's enhanced Contract Analytics capabilities, you can enter new markets, attract new accounts, and help your customers make their business less risky and more profitable—making your business more profitable too.

Realize More Revenue Enhancement Opportunities

A typical enterprise spends up to $3.5 million each year searching for or recreating information. Adlib's Content Intelligence capabilities unlock data from unstructured content like emails, contracts and agreements, legacy documents, and more. We turn that unstructured content into searchable, standardized PDFs, extracting relevant data that can be used for metadata enrichment, data warehousing, indexing, or fed into any downstream process. In essence, Adlib transforms customer content into valuable customer assets. Create stickiness within your install base and expand market and business offerings using a partnership with proven technology.

Why We're Better Together

When you work with Adlib, you're embarking on a relationship grounded in technological know-how. Whether you're interested in a channel partnership, technology integration, co-marketing project, or something custom-made, we'll work together with you every step of the way to help both our businesses succeed. Become an Adlib partner today to reimagine what's possible when you work better together.

Ready to Get Started?

Contact our partner team at 1.866.991.1704 or partners@adlibsoftware.com to discuss becoming a partner.

"If you're competitor-focused, you have to wait until there is a competitor doing something. Being customer-focused allows you to be more pioneering."

—Jeff Bezos, Founder of Amazon

Adlib

DELIVER. ENABLE. EMPOWER.

Why Our Partners Love Working with Us

We work across financial services, life sciences, energy, manufacturing, and other highly regulated industries to help your clients harness the power of their unstructured data. Transform mountains of information into standardized, searchable documents and structured data.

LIFE SCIENCES

Getting Care to Those Who Need it, Faster

Regulatory approvals require thousands of documents with hard deadlines. Our partner Court Square Group specializes in managing applications in an Audit Ready Compliant Cloud (ARCC) environment for companies in the pharmaceutical, biotech, and medical device industries. By partnering with Adlib, Court Square Group helps their clients streamline their application process for government approval, saving time and adding logic to their processing that builds credibility with their customers.

"Adlib Software has made documents come alive for us. We're now thinking about these documents as living content where information can be pulled and processed in ways we've never discovered before. This opens up endless possibilities for our customers—and our business."

— Keith Parent, Founder and CEO, Court Square Group
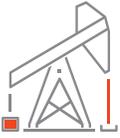
FINANCIAL SERVICES

Consistency, Flexibility & Transparency

Whether it's commercial loan documents, scanned images, supplier agreements, customer contracts, or internal emails, most enterprises are buried in a mountain of data. Partnering with Adlib brings your financial service customers peace of mind by making contracts, M&A documents, and claims documentation searchable. Help your clients assess potential risk across thousands of contracts, address ongoing regulatory change, and deliver a topnotch customer experience with ease. Adlib's Contract Analytics gives you credibility and helps you protect your customers' business.

"Significant human error (up to 30 percent) due to manual intervention was exposed, prompting the automation of more efficient and accurate systems."

— Insurance Partner

Adlib

OIL, GAS, ENERGY

Fueling Data-Driven Decisions

Adlib's solutions help leading oil, gas, and energy companies identify, classify, and extract maximum business value from their document data. With 300+ supported formats including CAD drawings, turn unstructured data into strategic assets. Partnering with Adlib brings your energy clients intelligent data more easily, so they can keep up in an ever-changing industry. Give your clients the ability to understand the complete picture of their data with searchable, standardized documents that enable more informed decision-making.

"With the drop in the price of oil, we are looking to do more with what we have, cut costs, and increase productivity. Adlib is able to help us decide where to focus our information."

— Oil & Gas Partner

MANUFACTURING

Better Data Means Better Results

For manufacturing customers like multinational chemical company LyondellBasell, unsearchable documents and data that didn't match up made it difficult to support their customers and define strategic priorities. By partnering with Adlib, LyondellBasell created a new document conversion system for their engineering drawings that delivers a better user experience. With a single source of truth, their team feels more empowered to make the right decisions quickly.

"Ultimately, Adlib makes the document conversion process easy and transparent for end users and for our support team. This facilitates the free flow of documents and information across our entire organization. Adlib empowers our engineers to focus on innovation."

—June Lu, Principal Engineer, LyondellBasell

Let's Become Better Together

Our technology plugs into a variety of use cases and industries. Partner with Adlib and achieve new levels of growth and market relevance. Are you interested in forging a mutually beneficial partnership?

Contact our partner team at:
1.866.991.1704 or partners@adlibsoftware.com to discuss becoming a partner.

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