



## **Adlib Software, a Microsoft® Certified Gold Partner, Earns Microsoft ISV Partner and Front Runner Status**

### **Attainment of Elite Status Reflects Microsoft Recognition of High Potential**

**Burlington, Ontario** — May 26, 2010 — Adlib Software, the leader in server-based document conversion, recognition and publishing solutions for enterprises, a Microsoft Certified Gold Partner since 2009, today announced that it has achieved the coveted Microsoft Partner Independent Software Vendor (ISV)/Software Solutions and Microsoft SharePoint® 2010 Front Runner status.

The Microsoft ISV/Software Solutions competency designation recognizes that Adlib has demonstrated a significant level of industry experience providing services, software and support for Microsoft technologies. As a Microsoft SharePoint 2010 Front Runner, Adlib's solutions are ensured to be compatible with the latest release of Microsoft technology. Achieving these two distinct status demonstrates Microsoft's recognition of Adlib's experience and commitment in developing solutions with high potential that enhance SharePoint enabling companies to improve document conversion for streamlined business processes.

Adlib has been a Microsoft Certified Gold Partner since September, 2009. To earn Microsoft Certified Gold Partner Status, a company must have received positive feedback from clients and partners, have demonstrated extensive and varied experience in software development with Microsoft technologies and count a number of Microsoft Certified Professionals among its developers.

Microsoft Managed ISV Partners are chosen based on criteria including revenue growth and an established track record of success working closely with Microsoft. Through this program, Microsoft has devoted resources to help accelerate the adoption of Adlib's integrated SharePoint solution in the marketplace and achieve joint technical, product sales and marketing goals.

"Adlib is honored that Microsoft has recognized us as both a Microsoft ISV and Front Runner Partner for our market impact and extensive work as the only software company that offers a complete package of document conversion, recognition and publishing solutions," said Peter Duff, President and CEO of Adlib. "Achieving these two elite partner statuses enables us to increase our speed to market to deliver applications for customers within the same timeframe as the launch of SharePoint 2010. "The resources provided by Microsoft will help us promote and co-market our solutions, enable our sales people to close deals faster and help our customers get the most from their technology investments."



## About Adlib Software

Adlib Software is the leading document conversion, transformation and publishing software. Its flagship product, [Adlib Express](#), is the global standard for server-based, [enterprise-wide](#) document transformation. [Adlib PDF for SharePoint](#) is the only solution available that extends Microsoft SharePoint with workflows based on business rules for intelligent document transformation. Adlib products integrate seamlessly with all enterprise applications within a content management workflow or can be implemented as a standalone, server-based solution. Adlib helps over 4,000 customers and 100 partner organizations streamline information flow to automate processes, adhere to regulatory compliance to mitigate risk and exceed user satisfaction to improve overall competitiveness. For more information, visit [www.adlibsoftware.com](http://www.adlibsoftware.com) and the [virtual press room](#) that include the Microsoft Partner logo's.

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